

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)
4131 N Mulberry Dr Ste 200
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1031-50427
Contract Dates: 09/18/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1031-414335
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

Page 1 of 3

PAY BY 11/06/2012
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)
500 N Washington St Ste 303
Alexandria, VA 22314-2314
ATTN:Accounts Payable

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
3	CBS THIS MORNING	10/01/2012-10/01/2012		M		30	1	440.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		440.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	08:11:58 AM		DMNONPACMO1206H	30	440.00			
6	PRICE IS RIGHT 10-11AM	10/01/2012-10/01/2012		M		30	1	800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	10:28:18 AM		DMNONPACMO1206H	30	800.00			
9	2 NEWS AT 11:00	10/01/2012-10/01/2012		M		30	1	750.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:26:06 AM		DMNONPACMO1206H	30	750.00			
12	DR PHIL	10/01/2012-10/01/2012		M		30	1	700.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	03:20:23 PM		DMNONPACMO1206H	30	700.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
15	CBS2 NEWS AT 5	10/01/2012-10/01/2012	M	30	1	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:15:20 PM		DMNONPACMO1207H	30	1,700.00			
18	ENTERTAINMENT TONIGHT	10/01/2012-10/01/2012	M	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:46:50 PM		DMNONPACMO1207H	30	1,800.00			
21	DAVID LETTERMAN	10/01/2012-10/01/2012	M	30	1	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:31:16 PM		DMNONPACMO1207H	30	1,400.00			
24	LATE NEWS	10/01/2012-10/01/2012	M	30	1	4,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	10:28:55 PM		DMNONPACMO1207H	30	4,500.00			



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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
37	CBS2 NEWS AT 6AM		10/01/2012-10/01/2012		M		30	1	275.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:12:43 AM		DMNONPACMO1206H	30	275.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		9		12,365.00		1,854.75	10,510.25	0.00	0.00
						0.00		0.00	0.00

Billing Notes CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	12,365.00
	Trade Value	0.00
	Agency Commission	1,854.75
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	10,510.25

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